AGENDA

Press Officers meeting at FRM II/MLZ, Garching

April 9th, 2014


Meeting room: Glaspalast, right next to the FRM II entrance

<table>
<thead>
<tr>
<th>Time</th>
<th>Session Title</th>
<th>Duration</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:00</td>
<td>Welcome and Roundtable</td>
<td>(100min)</td>
</tr>
<tr>
<td>10:10</td>
<td>Neutronsources.org</td>
<td></td>
</tr>
<tr>
<td>10:10</td>
<td>• Lightsources.org, Sara Fletcher, ISIS</td>
<td></td>
</tr>
<tr>
<td>10:10</td>
<td>o Sara’s involvement on LightSources to inspire our discussion</td>
<td></td>
</tr>
<tr>
<td>10:20</td>
<td>• Neutronsources.org</td>
<td></td>
</tr>
<tr>
<td>10:20</td>
<td>o Update and further suggestions</td>
<td></td>
</tr>
<tr>
<td>10:20</td>
<td>o History pages (see Gerry Lander’s letter)</td>
<td></td>
</tr>
<tr>
<td>10:20</td>
<td>▪ how/where on the website</td>
<td></td>
</tr>
<tr>
<td>10:20</td>
<td>▪ Existing material in the facilities? (e.g. NIST)</td>
<td></td>
</tr>
<tr>
<td>10:20</td>
<td>▪ Create new material?</td>
<td></td>
</tr>
<tr>
<td>11:10</td>
<td>• The Neutron Pathfinder (Karin Griewatsch, German association)</td>
<td></td>
</tr>
<tr>
<td>11:10</td>
<td>o What it is and possibility of embed it on Neutronsources.org</td>
<td></td>
</tr>
<tr>
<td>11:50</td>
<td>Conference on science communication and PR activities in LSF</td>
<td>(30min)</td>
</tr>
<tr>
<td>11:50</td>
<td>• Jürgen Neuhaus’ idea: European Association of National Research Facilities Association (ERF) and EIROforum</td>
<td></td>
</tr>
<tr>
<td>11:50</td>
<td>• Discuss idea (feasibility, organization committee, topics, etc)</td>
<td></td>
</tr>
<tr>
<td>12:20</td>
<td>Press Officers’ mailing list - Do we need one?</td>
<td>(10min)</td>
</tr>
<tr>
<td>12:30</td>
<td>Lunch break</td>
<td></td>
</tr>
<tr>
<td>14:00</td>
<td>Science communication session</td>
<td>(110min)</td>
</tr>
<tr>
<td>14:00</td>
<td>• Neutron scattering: impact and communication, Sara Fletcher, ISIS</td>
<td></td>
</tr>
<tr>
<td>15:00</td>
<td>• #HZBzlog: a new kind of science communication, Ina Helms, HZB</td>
<td></td>
</tr>
<tr>
<td>15:30</td>
<td>• Science 360⁰, Andrea Voit, FRM II /MLZ</td>
<td></td>
</tr>
<tr>
<td>15:50</td>
<td>Next meeting? – date and venue suggestions?</td>
<td></td>
</tr>
<tr>
<td>16:00</td>
<td>Closing</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Visit to FRM II?</td>
<td></td>
</tr>
</tbody>
</table>